

GET **FREE** V.I.P. GEAR
 WHEN YOU PURCHASE ST. CROIX RODS.
 UP TO A \$60 VALUE.



U.S. VERSION

- Purchase 1 St. Croix rod with a total *value of at least \$100 and receive a St. Croix performance long-sleeve shirt.
- Purchase 2 or more St. Croix rods and receive a St. Croix performance long-sleeve shirt and a cap.
- Rods must be purchased from December 1, 2013 thru April 30, 2014
- Rods do not have to be purchased at the same time.
- Ice rods and ice combos are not eligible.
- Complete the official St. Croix 2014 Promotion Coupon. Coupons are available at St. Croix's website: www.stcroixrods.com.
- Mail the coupon, UPC label (attached to the rod tag) and original cash register receipt to the address on the coupon by May 31, 2014.
- Include \$9.95 for shipping and handling.

* Value is the price paid for the rod as indicated on the cash register receipt. \$99.99 is acceptable.

MAIL TO: St. Croix Rod, Attn: V.I.P. Gear Promotion
 P.O. Box 279, Park Falls, WI 54552

LOOK LIKE A PRO IN A ST. CROIX PERFORMANCE FISHING SHIRT:

Protect yourself from harmful UV with the new St. Croix high-performance fishing shirt! An incredibly light, fast-drying long-sleeve shirt featuring super-sweet lime green St. Croix logo graphics. Made of 100% moisture-wicking polyester, it is one of the lightest, most comfortable fishing shirts out there. (Men's UPF 40 / Women's UPF 15-39).

Men's White: Model #SLSMW
 Men's Black: Model #SLSMB
 Women's White: Model #SLSWW
 Women's Black: Model #SLSWB
 Shirt Sizes: Men's M-XXXL, Women's S-XXXL

A ST. CROIX CAP SAYS IT ALL:

ST. CROIX ANGLER AND PROUD OF IT!
 Choose grey or black, and let everyone know you mean business on the water.

St. Croix Black Logo Cap #CSTCB
 St. Croix Grey Logo Cap #CSTCG

HERE'S HOW IT WORKS

TERMS AND CONDITIONS OF V.I.P. GEAR PROMOTION. THIS OFFER IS VALID ON PURCHASES MADE FROM 12/1/13 THRU 4/30/14. REQUEST MUST BE POSTMARKED BY 5/31/14. PLEASE PRINT LEGIBLY ALL INFORMATION REQUESTED. THE OFFICIAL ST. CROIX V.I.P. PROMOTION COUPON, ORIGINAL SALES RECEIPT(S), UPC LABELS, AND \$9.95 CHECK OR MONEY ORDER IN U.S. DOLLARS (FOR S&H) ARE REQUIRED. THIS OFFER IS VALID ONLY FOR THE PERSON WHO PURCHASED THE PRODUCT AT RETAIL AND IS LIMITED TO (2) PER PERSON, FAMILY, HOUSEHOLD OR ADDRESS. GEAR MUST BE SHIPPED TO AN ADDRESS IN THE USA. ST. CROIX NOT RESPONSIBLE FOR DELAYED, POSTAGE-DUE, ILLEGIBLE, MUTILATED, LATE, LOST, INCOMPLETE, STOLEN OR MISDIRECTED MAIL. OFFER VOID WHERE PROHIBITED, TAXED OR RESTRICTED BY LAW. PLEASE ALLOW 4 WEEKS FOR DELIVERY.

