

2009

RAPALA REWARDS



BUY RAPALA LURES & GET FREE PRODUCTS



Buy any 5 Rapala Lures and receive a Rapala Pro's Secrets DVD, Rapala Adhesive Fish Ruler, Rapala Vinyl Decal Set and an Original Fish Magnet with each qualifying purchase FREE by Mail.



\$2500
Retail Value

BUY RAPALA TOOLS & GET FREE PRODUCTS



Buy \$25 worth of Rapala Tools & Accessories and receive a Rapala Roll-Up Tool Rap, Pro's Secrets DVD, Vinyl Decal Set, Adhesive Ruler and the Original Fish Magnet FREE by Mail.



\$3000
Retail Value

BUY A RAPALA KNIFE & GET FREE PRODUCTS



Buy any Rapala Fixed Blade Knife (excluding the 126, 136 & RSB4 series knives) or Electric Fillet Knife and receive a Rapala Fillet Glove and a 10 min. Instructional Video FREE by Mail.



\$2000
Retail Value



RAPALA REWARDS SWEEPSTAKES

Enter to win the Rapala Dream Tackle Pack filled with Rapala lures, tools and accessories. Valued at \$500!

No purchase necessary. Purchase does not improve chances of winning. Winner selected at random on or about 11/15/09. Judges decisions are final. Potential winners will receive the prize by mail. Request from P.O. Boxes will not be honored or returned. Not responsible for lost, late, misdirected, incomplete or illegible entries. Void where prohibited, taxed or restricted by law. Offer good in U.S.A. only. Odds depend on number of entries. For winner's name send SASE to: Rapala Rewards Winner, 10395 Yellow Circle Drive, Minnetonka, MN 55343.

To receive your Free Rapala Rewards item(s) enclose:

- 1 Original cash register receipt(s) for each of the qualifying items purchased.
- 2 The original UPC code for each of the items purchased.
- 3 This completed certificate (Please write clearly).

Mail all of the items listed above to:
Rapala Rewards
P.O. Box 5240
Hopkins, MN 55343

CHECK BOX FOR ALL APPLICABLE ITEMS

- Buy 5 Rapala Lures
 Rapala Tools
 Rapala Fillet Knives
 Rapala Tackle Pack Sweepstakes

Name _____

Address _____

City, State, Zip _____

e-mail _____

Offer good through 8/31/09. Request must be postmarked by 9/30/09. Allow 8 weeks for delivery. Cash register receipt(s) or UPC codes can not be mechanically reproduced. Limit one per family, group or address. Request from P.O. Boxes will not be honored or returned. Not responsible for lost, late, misdirected, incomplete or illegible entries. Void where prohibited, taxed or restricted by law. This offer cannot be combined with any other Rapala offer. Offer good in U.S.A. only.