



2016 Promotional Offers for Baitcast & Spinning Reels

S&H per item redeemed — (Please note: If no size box selected, you will receive an XL). If no color is selected black will be chosen.

MSRP	IF You Purchased	Your Promotion & Color Selection Please circle Item & Color	Size Circle Size	Value	S&H Per Item
Baitcast Reels					
\$59.99	American Hero Baitcast	Black American Hero Cap	One size fits most	\$12.99	\$5.95 Per Item
\$59.99	Laser Speed Spool Baitcast	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$79.99	Laser MG Baitcast	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$79.99	Laser MG LFS Baitcast (silver model)	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$79.99	Carbon Fire Baitcast	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$99.99	Speed Spool LFS Baitcast	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$119.99	Mach I Baitcast	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$119.99	Tournament Laser Baitcast	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$129.99	Laser Pro Speed Spool Baitcast	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$129.99	Inshore Speed Spool Baitcast	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$129.99	Tournament MG Baitcast	Long Sleeve-T-Shirt Black Grey	M L XL 2XL	\$19.99	\$7.95 Per Item
\$139.99	Tournament MB Baitcast	LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$24.99	\$7.95 Per Item
\$149.99	Tournament Baitcast	Long Sleeve-T-Shirt Black Grey	M L XL 2XL	\$19.99	\$7.95 Per Item
\$159.99	BB1 Baitcast Your Choice	6.5" Aluminum Fishing Pliers or LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$29.99 or \$24.99	\$7.95 Per Item
\$169.99	BB2 Wide Baitcast Your Choice	6.5" Aluminum Fishing Pliers or LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$29.99 or \$24.99	\$7.95 Per Item
\$179.99	Tournament Lite Baitcast	6.5" Aluminum Fishing Pliers		\$29.99	\$7.95 Per Item
\$179.99	Super Duty Baitcast	7.5" Hyv. Duty Aluminum Fishing Pliers		\$34.99	\$7.95 Per Item
\$199.99	Tournament Pro Baitcast	Lew's 18" Boat Bag		\$34.99	\$9.95 Per Item
\$199.99	BB1 Pro Baitcast	Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.99	\$9.95 Per Item
\$199.99	BB1 Inshore Baitcast	Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.99	\$9.95 Per Item
\$199.99	Tournament Pro G LFS Baitcast	Lew's Special Edition Buck Knife		\$49.95	\$5.95 Per Item
\$209.99	BB2 Pro Wide Baitcast	Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.99	\$9.95 Per Item
\$209.99	BB2 Inshore Wide Baitcast	Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.99	\$9.95 Per Item
\$239.99	Team Lew's Lite Baitcast	Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.99	\$9.95 Per Item
\$279.99	Team Lew's PRO Magnesium Your Choice	Lew's Hoodie or Lew's Special Edition Buck Knife	M L XL 2XL	\$49.99 Hoodie \$9.95 or	Knife \$5.95 Per Item
\$299.99	Team Lew's PRO Baitcast Your Choice	Lew's 18" Boat Bag or Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$34.99 or \$49.99	\$9.95 Per Item
Spinning Reels					
\$29.99	Laser Lite Speed Spin	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$29.99-\$31.99	American Hero Speed Spin	American Hero Cap Black only	One size fits most	\$12.99	\$5.95 Per Item
\$39.99	Laser G2 Speed Spin	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$49.99	Carbon Fire Speed Spin	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$59.99	Mach I Speed Spin	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$59.99	Speed Spin G2 High Speed	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$79.99	Tournament HS Speed Spin	Lew's Long Sleeve T-shirt Black Grey	M L XL 2XL	\$21.99	\$7.95 Per Item
\$79.99	Tournament Metal Speed Spin	Lew's Long Sleeve T-shirt Black Grey	M L XL 2XL	\$21.99	\$7.95 Per Item
\$99.99	Tournament Pro HP Speed Spin	LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$24.99	\$7.95 Per Item
\$99.99	Tournament Pro Speed Spin (C60)	LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$24.99	\$7.95 Per Item
\$99.99	Speed Spin Inshore Series Your Choice	6.5" Aluminum Fishing Pliers or LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$29.99 or \$24.99	\$7.95 Per Item
\$129.99	Team Lew's Pro Speed Spin	LS-Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$24.99	\$7.95 Per Item

Redemption forms must be mailed by January 31, 2017. Limit 4 redemptions per address.

To receive your Lew's® promotional items, follow these steps: 1. Purchase qualifying product during the promotion dates. 2. Complete all requested information on this form 3. Mail completed claim form, a photocopy of UPC bar code from package, a photocopy of your purchase receipt (with qualifying product circled), and a check or money order in the amount of the cap, t-shirt, pliers, bag, or hoodie's proper shipping and handling (S&H) fee(s) as identified on this form to: **Lew's Promotional Offers P.O. Box 10485 Springfield, MO 65808**

Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____ S&H Enclosed: _____ Signature: _____

No Yes I would like to receive further information and updates from Lew's®.

Please keep a photocopy of this form for your records. If your Lew's® promotional item is not received within 60 days of the submission postmark date, call 417-881-LEWS(5397). For more information or to print additional copies, visit www.lews.com. This offer is available to all customers who purchase product in the United States and provide a mailing address in the United States, for which promotional goods will be sent. Purchases made in, or for delivery to, other countries are not eligible. Lew's® is not responsible for lost, late, damaged, illegible, incomplete, stolen, misdirected, delayed or postage-due submissions. Offer may not be combined with any other offer and is not transferable. Lew's® reserves the request of additional information to validate a claim. Requests from P.O. boxes will not be honored. Products for which an offer is claimed cannot be returned (limited warranty claims excluded). Products purchased as used, refurbished, open-box, demo, returned or from online auctions, even if product is new are not eligible. Your rights to this offer cannot be assigned or transferred. Void where taxed, restricted or prohibited by law. Excessive submissions constitute fraud and may result in prosecution. Rules and limits enforced except where prohibited. Recipient of the rebate or premium pays any applicable taxes. All materials become Lew's® property and will not be returned. Lew's® reserves the right to change the terms of this rebate offer or suspend this rebate offer at any time; while supplies last. Requests from employees of Lew's®, its affiliated retailers immediate family members and clubs, groups or organizations will not be honored, acknowledged or returned. Lew's® ©2014



2016 Promotional Offers for Rods & Combos

S&H per item redeemed — (Please note: If no size box selected, you will receive an XL). If no color is selected black will be chosen.

MSRP	IF You Purchased	Your Promotion & Color Selection Please circle Item & Color	Size Circle Size	Value	S&H Per Item
Rods					
\$49.99	Laser LG	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$49.99	Laser SG	Lew's Short Sleeve T-shirt	M L XL 2XL	\$16.99	\$7.95 Per Item
\$39.99-\$64.99	Wally Marshall Pro Rod	Lew's Short Sleeve T-shirt	M L XL 2XL	\$16.99	\$7.95 Per Item
\$69.99	American Hero Series	American Hero Short Sleeve T-shirt Black only	M L XL 2XL	\$16.99	\$7.95 Per Item
\$79.99	David Fritts Perfect Crankbait	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$99.99	Speed Stick 365 Series	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$99.99	TP1 Tournament Performance	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$109.99-\$119.99	David Fritts Palmer Crankbait	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$119.99	Tournament SL	Lew's Long Sleeve T-shirt Black Grey	M L XL 2XL	\$21.99	\$7.95 Per Item
\$129.99-\$149.99	Lew's Custom Speed Stick	Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.99	\$9.95 Per Item
\$159.99-\$179.99	Custom Lite Series Your Choice	Lew's Special Edition Buck Knife or Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$49.95 or \$49.99 Knife \$5.95 or \$9.95	\$9.95 Per Item
\$199.99	Team Lew's Speed Stick Your Choice	Lew's 18" Boat Bag or Lew's Hoodie Black Grey Yellow	M L XL 2XL	\$34.99 or \$49.99	\$9.95 Per Item
Combos Baitcast					
\$67.99	Tournament Laser Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$79.99	Laser RZ Baitcast Combo	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$89.99	American Hero Baitcast Combo	American Hero Short Sleeve T-shirt Black only	M L XL 2XL	\$16.99	\$7.95 Per Item
\$89.99	Laser Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$89.99	Carbon Blue Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$99.99	Laser MG Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$99.99	Laser MG LFS Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$119.99	American Hero Tournament Combo	American Hero Short Sleeve T-shirt Black only	M L XL 2XL	\$16.99	\$7.95 Per Item
\$139.99	Mach I Baitcast Combo	Team Lew's L S Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$24.99	\$7.95 Per Item
\$139.99	Laser Pro Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$149.99	Tournament Laser Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$149.99	Tournament SK Baitcast Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
Combos Spinning					
\$24.99-\$29.99	American Hero WE GO 2	American Hero Cap Black only	One size fits most	\$12.99	\$5.95 Per Item
\$39.99	Laser Lite Spin Combo	Lew's Cap Yellow Khaki Black Pink	One size fits most	\$12.99	\$5.95 Per Item
\$59.99	Laser LG Spin Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$59.99-\$69.99	American Hero Spin Combo	American Hero Cap Black only	One size fits most	\$12.99	\$5.95 Per Item
\$69.99	Speed Spin G2 Spin Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$79.99	American Hero Tournament Combo	American Hero Short Sleeve T-shirt Black Only	M L XL 2XL	\$16.99	\$7.95 Per Item
\$89.99	Carbon Blue Speed Spin Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item
\$99.99	Mach I Spinning Combo	Team Lew's L S Microfiber Shirt Black Grey Yellow	M L XL 2XL	\$24.99	\$7.95 Per Item
\$99.99	Tournament SK Spin Combo	Lew's Short Sleeve T-shirt Black Grey	M L XL 2XL	\$16.99	\$7.95 Per Item

Redemption forms must be mailed by January 31, 2017. Limit 4 redemptions per address.

To receive your Lew's® promotional items, follow these steps: **1.** Purchase qualifying product during the promotion dates. **2.** Complete all requested information on this form **3.** Mail completed claim form, a photocopy of UPC bar code from package, a photocopy of your purchase receipt (with qualifying product circled), and a check or money order in the amount of the cap, t-shirt, pliers, bag, or hoodie's proper shipping and handling (S&H) fee(s) as identified on this form to: **Lew's Promotional Offers P.O. Box 10485 Springfield, MO 65808**

Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____ S&H Enclosed: _____ Signature: _____

No Yes I would like to receive further information and updates from Lew's®.

Please keep a photocopy of this form for your records. If your Lew's® promotional item is not received within 60 days of the submission postmark date, call 417-881-LEWS(5397). For more information or to print additional copies, visit www.lews.com. This offer is available to all customers who purchase product in the United States and provide a mailing address in the United States, for which promotional goods will be sent. Purchases made in, or for delivery to, other countries are not eligible. Lew's® is not responsible for lost, late, damaged, illegible, incomplete, stolen, misdirected, delayed or postage-due submissions. Offer may not be combined with any other offer and is not transferable. Lew's® reserves the request of additional information to validate a claim. Requests from P.O. boxes will not be honored. Products for which an offer is claimed cannot be returned (limited warranty claims excluded). Products purchased as used, refurbished, open-box, demo, returned or from online auctions, even if product is new are not eligible. Your rights to this offer cannot be assigned or transferred. Void where taxed, restricted or prohibited by law. Excessive submissions constitute fraud and may result in prosecution. Rules and limits enforced except where prohibited. Recipient of the rebate or premium pays any applicable taxes. All materials become Lew's® property and will not be returned. Lew's® reserves the right to change the terms of this rebate offer or suspend this rebate offer at any time; while supplies last. Requests from employees of Lew's®, its affiliated retailers immediate family members and clubs, groups or organizations will not be honored, acknowledged or returned. Lew's® ©2014