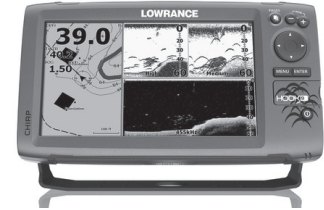


HOOK A GREAT DEAL

To Qualify For and Receive Your

Lowrance Visa® Prepaid Card:

- Purchase one or more qualified products between February 1, 2016 and March 31, 2016 in the USA, CAN or PR.
- Complete and mail this form by April 21, 2016
- Include the Original UPC or EAN barcode from each eligible product box checked
- Include a dated copy of your register receipt.
- Limit three reward claims per household.



Name (Print): _____

Street Address (Print): _____
(PO Boxes not accepted)

City (Print): _____ State: _____ Zip Code: _____

Phone (Print): (____) _____ - _____ Retailer: _____

Email (Print): _____

Check here to receive emails for future offers and promotions from Lowrance.

Signature: _____

Your product receipt or invoice must show that you purchased the eligible products between 02.01.16 and 03.31.16. Hand written invoices or sales receipts will not be accepted. The envelope containing your materials must be postmarked no later than 5/9/16. Proof of mailing does not constitute proof of delivery. Lowrance is not responsible for lost, late, illegible, misdirected or postage due mail. Materials submitted become property of Lowrance and will not be returned. If terms and conditions are not met, a prepaid card will not be sent. Keep copies of all materials submitted for your records. This offer is not valid for retailers or wholesalers. Requests from groups, P.O. Boxes, or organizations will not be honored. Offer limited to three prepaid cards per household. Offer cannot be combined with any other Lowrance offer. Offer valid only in the U.S.A., Canada & Puerto Rico. Void where prohibited, taxed or restricted by law. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sec on 1341 and 1342). Please allow 8-10 weeks, after receipt of reward request, for processing. If you do not receive your product or prepaid card within 8-10 weeks, you must call 1-866-652-9511 or visit www.rebatepromotions.com no later than 06.27.16 or all rights hereunder will expire. This offer is subject to change or cancellation, at any time, without notice. Reward paid via a Lowrance Visa Prepaid Card in US Dollars. This card is issued by MetaBank®, member FDIC, or CenterState Bank of Florida, NA pursuant to a license from Visa U.S.A. Inc. Cards are issued in connection with a loyalty, award or promotional program. Card issued in the name submitted on offer form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used everywhere Visa debit cards are accepted. Card valid for 6 months in addition to any remaining days in the month of issuance. Unused funds forfeit at midnight CST the last day of the month of the valid thru date, subject to applicable law. Card terms, conditions, and limitations apply.

ELIGIBLE PRODUCTS AND BUNDLES FOR PROMOTION

Check boxes below for Purchased Qualified Products

\$200 Card:

- Hook-9 No xdcr
PN: 000-12668-001
- Hook-9 Mid/High/DownScan
PN: 000-12670-001
- Hook-9 Mid/High/DownScan Nav+
PN: 000-12667-001

For further detail on eligible models please visit
www.lowrance.com/en-US/specialoffers

MAIL
REQUESTED
ITEMS TO:

Lowrance
Offer # 30100
P.O. Box 7210
Mesa, AZ 85216, USA

LOWRANCE®

Please keep copies of all materials submitted for your records. If you have not received your card after 8 - 10 weeks, please call: 1-866-652-9511 or visit www.rebatepromotions.com. Reward cards do expire so please pay close attention to the "VALID THRU" date printed on the front of the card.