CONSUMER MAIL-IN PROMOTION INSTRUCTIONS

Submit online:

For faster payment and online tracking, submit your rebate online: https://johnsonoutdoors.4myrebate.com US Residents use offer code JO-10047 Canadian Residents use offer code JO-10048

HUMMINBIRD

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Submit by mail:

- Purchase a qualifying model between: January 1, 2015 through July 31, 2015
 Submissions must be postmarked no later than August 30, 2015
- 2. Complete ALL of the information below
- 3. Return the following information with this form: a. Original dated, itemized sales receipt
 - b. Original UPC bar code cut from the carton



- 4. Mail to: Johnson Outdoors Rebate Center P.O. Box 130018 El Paso, TX 88513-0018
- 5. Please allow 8-10 weeks for delivery (10-12 weeks in Canada).
- 6. Keep a copy of your complete submission for your records.

Model Name	Model Num- ber	American Express Reward Card	Valid UPC Code					
🗌 678c HD	409410-1	\$50	0-82324-04306-2					
🗌 678cx HD	409410-1M	\$50	0-82324-04307-9					
🗌 678c HD XD	409420-1	\$50	0-82324-04309-3					
🗌 678cx HD XD	409420-1M	\$50	0-82324-04310-9					
🗌 678c HD DI	409430-1	\$50	0-82324-04315-4					
G78cx HD DI	409430-1M	\$50	0-82324-04317-8					
🗌 688ci HD Combo	409440-1	\$50	0-82324-04319-2					
🗌 688cxi HD Combo	409440-1M	\$50	0-82324-04320-8					
🗌 688ci HD XD Combo	409450-1	\$50	0-82324-04322-2					
🗌 688cxi HD XD Combo	409450-1M	\$50	0-82324-04323-9					
🗌 688ci HD DI Combo	409460-1	\$50	0-82324-04311-6					
🗌 688cxi HD DI Combo	409460-1M	\$50	0-82324-04312-3					
🗌 688ci HD DI KVD Combo	409460-1KVD	\$50	0-82324-04558-5					
🗌 688ci HD DI KVD NAV Combo	409460-2KVD	\$50	0-82324-04693-3					
🗌 698ci HD SI Combo	409470-1	\$50	0-82324-04324-6					
🗌 698cxi HD SI Combo	409470-1M	\$50	0-82324-04325-3					
🗌 698ci HD SI KVD Combo	409470-1KVD	\$50	0-82324-04410-6					
🗌 698ci HD SI KVD NAV Combo	409510-2KVD	\$50	0-82324-04694-0					

FIRST NAME*	LAST NAME*
MAILING ADDRESS*	CITY*
STATE/PROVINCE* ZIP CODE (US)*	POSTAL CODE (CANADA)* PHONE
E-MAIL ADDRESS	
SERIAL NUMBER*	PURCHASE DATE (MM/DD/YY)*
	Check here to receive special offers, discounts and other e-mai communications from Humminbird®

This rebate offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met the rebate will be denied. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application that you must print, sign and mail to the specified address obtained after registering online at HTTPS://JOHNSONOUTDOORS.4MVREBATE.COM. The address on your rebate application must match the billing address on the receipt, packing slip or invoice. Limit one (1) rebate per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except were prohibited by law. Only one (1) rebate application per envelope. Any request postmarked or received after the eligibility period will be denied. Rebate Payable in U.S. Dollars for U.S. Residents and Canadian Dollars for Canadian Residents. For U.S. Residents: Reward cards may be used at merchants in the United States, Puerto Rico and U.S. Virgin Islands that accept American Express Cards. The Reward Card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the Reward Card. The Reward Card cannot be used at cruise lines, for recurring billing charges, at casinos or ATMs. The Reward Card is subject to applicable law; a \$2.00 monthly service charge applies but is waived for the initial five (5) months after receipt by cardholder. See cardholder agreement for complete terms and conditions. "For Canadian Residents: You will receive an American Express[®] gift card issued by Amex Bank of Canada ("Gift Card"). Use of the Gift Card is subject to the Cardholder Agreement. The Gift Card is not reloadable. For use only at merchants in Canada and the U.S. that accept American Express[®] Gift. Card is not reloadable. For use only at merchants in Canada and the U.S. that a

Void where prohibited by law. You may check the status of your rebate by visiting the link provided in your e-mail or visiting HTTPS://JOHNSONOUTDOORS.4MYREBATE.COM. Please allow 3 weeks after mailing to make any inquiries regarding your rebate. Please allow 8-10 weeks for delivery in US and 10-12 weeks for delivery in Canada..





CONSUMER MAIL-IN PROMOTION INSTRUCTIONS

Submit online:

For faster payment and online tracking, submit your rebate online: https://johnsonoutdoors.4myrebate.com US Residents use offer code JO-10059 Canadian Residents use offer code JO-10060

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Submit by mail:

- Purchase a qualifying model between: February 1, 2015 through July 31, 2015 Submissions must be postmarked no later than August 30, 2015
- 2. Complete ALL of the information below.
- 3. Return the following information with this form:
 - a. Original dated, itemized sales receipt, model name or number AND purchase price
 - b. Original UPC bar code cut from the carton.

4. Mail to:

Johnson Outdoors Rebate Center P.O. Box 130018 El Paso, TX 88513-0018

5. Please allow 8-10 weeks for delivery (10-12 weeks in Canada).

6. Keep a copy of your complete submission for your records.

69.1 mm 31.054 118	s	ample UPC	409000-1 858c HD DI Combo stic HD DI
	Sample Serial #	SERIAL	#11100302-0002

Model Name	Model Number	American Express Reward Card	Valid UPC Code				
🔲 999ci HD SI Combo	409190-1	\$200	0-82324-04173-0				
🗌 999ci HD SI KVD Combo	409190-1KVD	\$200	0-82324-04347-1				
🗌 999ci HD SI KVD Combo	409520-1KVD	\$200	0-82324-04621-6				
🗌 999cxi HD SI Combo	409190-1M	\$200	0-82324-04174-7				
🔲 1199ci HD SI Combo	409230-1	\$300	0-82324-04178-5				
🗌 1199ci HD SI KVD Combo	409230-1KVD	\$300	0-82324-04375-8				
🗌 1199ci HD SI KVD Combo	409530-1KVD	\$300	0-82324-04618-6				
1199cxi HD SI Combo	409230-1M	\$300	0-82324-04179-2				

FIRST NAME*					LAS	TNAM	ΛE*														
MAILING ADDRESS*								CITY*													
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SERIAL NUMBER*						PURCHASE DATE (MM/DD/YY)*															
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*INDICATES REQUIRED FIELDS						\square Check here to receive special offers, discounts and other e-mai communications from Humminbird $^\circ$															

TERMS & CONDITIONS /

This rebate offer is available to qualifying end-user purchasers of a qualifying product. If any terms and conditions are not met the rebate will be denied. Distributors and dealers may not participate in this offer. The purchase date on your sales receipt, packing slip or invoice must be a date within the eligibility period indicated on the individual rebate application that you must print, sign and mail to the specified address obtained after registering online at HTTPS://JOHNSONOUTDOORS.4MYREBATE.COM. The address on your rebate application must match the billing address on the receipt, packing slip or invoice. Limit two (2) rebate per qualifying rebate offer, per person, billing address, company, household and receipt/invoice/packing slip during the eligibility period, except were prohibited by law. Only two (2) rebate application per envelope. Any request postmarked or received after the eligibility period will be denied. Rebate Payable in U.S. Dollars for U.S. Residents and Canadian Dollars for Canadian Residents. For U.S. Residents: Reward cards may be used at merchants in the United States, Puerto Rico and U.S. Virgin Islands that accept American Express Cards. The Reward Card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the Reward Card. The Reward Card is subject to applicable law; a \$2.00 monthly service charge applies but is waived for the initial five (5) months after receipt by cardholder. See cardholder agreement. The Gift Card is not reloadable. For use only at merchants in Canada and the U.S. that accept American Express[®] gift card issued by Amex Bank of Canada ("Gift Card"). Use of the Gift Card is subject to the Cardholder Agreement. The Gift Card is not reloadable. For use only at merchants in Canada and the U.S. that accept American Express[®] gift card issued by Amex Bank of Canada ("Gift Card"). Use of the Gift Card is subject to the Cardholder Agreement. The Gift Card is not reloadable. For use only at merc

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