



Choice of FREE Insight Mapping with Elite-4 HDI or Elite-5 HDI purchase*

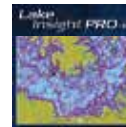


To Qualify For and Receive Your FREE Product or Service:

- Purchase one or more qualified products between May 8, 2014 and June 15, 2014 in the USA, CAN or PR.
- Complete and mail this form by July 6, 2014
- Include the Original UPC or EAN barcode from each eligible product box checked
- Include a dated copy of your register receipt.
- Limit three free product claims per household.



Choose your FREE Insight Mapping Product or Service Check the box of your preferred mapping product/service



Lake Insight™ PRO
mapping card
(\$99 Retail Value)



Nautic Insight™ PRO
mapping card
(\$99 Retail Value)



Insight Genesis
1-Yr Subscription
Service (\$99 Value)

Name (Print): _____

Street Address (Print): _____
(PO Boxes not accepted)

City (Print): _____ State: _____ Zip Code: _____

Phone(Print): () - _____ Retailer: _____

Email (Print): _____

Check here to receive emails for future offers and promotions from Lowrance.

Signature: _____

ELIGIBLE PRODUCTS FOR MAIL-IN OFFER

Elite-5 HDI Models

All Elite-5 HDI fishfinder/chartplotter models sold in the USA, Canada, or Puerto Rico.

Elite-4 HDI Models

All Elite-4 HDI fishfinder/chartplotter models sold in the USA, Canada, or Puerto Rico.

* Offer valid for listed models only. No exceptions. All non-HDI models, fishfinder only models, chartplotter only and new CHIRP models do not qualify.

Your product receipt or invoice must show that you purchased the eligible products between 5/8/14 and 6/15/14. Hand written invoices or sales receipts will not be accepted. The envelope containing your materials must be postmarked no later than 07/06/14 and must be received by the Lowrance rebate processing center no later than 07/26/14. Proof of mailing does not constitute proof of delivery. Lowrance is not responsible for lost, late, illegible, misdirected or postage due mail. Materials submitted become property of Lowrance and will not be returned. If terms and conditions are not met, a FREE Insight Mapping Product or Service Subscription will not be sent. Keep copies of all materials submitted for your records. This offer is not valid for retailers or wholesalers. Requests from groups, P.O. Boxes, or organizations will not be honored. Offer limited to three free product claims per household. Offer cannot be combined with any other Lowrance offer. Offer valid only in the U.S.A., Canada & Puerto Rico. Void where prohibited, taxed or restricted by law. Fraudulent submission of multiple requests could result in federal prosecution under the U.S. Mail Fraud Statutes (18 USC, Sec on 1341 and 1342). Please allow 8-10 weeks, after receipt of your offer submission, for processing. If you do not receive your free mapping product within 8-10 weeks, you must call 1-866-652-9511 or visit www.rebatepromotions.com no later than 9/14/14 or all rights hereunder will expire. This offer is subject to change or cancellation, at any time, without notice. Country restrictions apply and are subject to change.

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MAIL
REQUESTED
ITEMS TO:

Lowrance Rebates
Offer # 30074
P.O. Box 7210
Mesa, AZ 85216, USA

LOWRANCE®

Please keep copies of all materials submitted for your records. If you have not received your FREE product or service subscription after 8-10 weeks, please call: 1-866-652-9511 or visit www.rebatepromotions.com.