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BERKLEY® FISHING GUIDEBOOK OFFER	
Promotion Offer	Fishing Guidebook
Qualifying Products	<b>Any 2</b> packages of Gulp!®, Gulp!Alive!®, or PowerBait®
Promotion Dates	February 1 – August 31, 2011
Mail By Date	September 30, 2011
Limit	2 rebates per address
Materials To Submit	1. Completed form 2. Copy of receipt 3. \$3.95 personal check or money order for S&H made payable to Berkley

To receive your Fishing Guidebook, purchase QUALIFYING PRODUCT during the PROMOTION DATES and select an option to submit your materials.

EXPEDITED MAIL OPTION:  
1. Visit [www.rebate-zone.com/berkley](http://www.rebate-zone.com/berkley) and select the appropriate rebate.  
2. Complete the form online and print the form.  
3. Mail your PRINTED FORM and a COPY of your receipt with the QUALIFYING PRODUCT circled before the MAIL BY DATE to:  
Berkley Fishing Guidebook Offer, Dept. H339944, P.O. Box 15145, White Bear Lake, MN 55115-0145.

MAIL OPTION:  
1. Complete all requested information including the handwritten UPC code on this form.  
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If fishing guidebook is not received within 60 days of the submission postmark date, call 866-235-6834.

(!) IMPORTANT: Photocopy your submission for your records.

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COLORS

